

Sun 14/02/2016 20:41

Dear Kieran

As lead member for youth services and safeguarding within RBWM, I would like to formally object to the Renewal of Sexual Entertainment Licence for Pink on Oxford Road East, reference SEV0001.

I would like to object on two grounds - firstly on the matter of preventing children from harm, and secondly I believe the character of the locality makes it an inappropriate location for a premise to be operating with such a licence.

#### 1. Protecting Children from Harm

As a life-long Windsor resident, I have seen how Pink engages in active marketing on the high street by women who hand out leaflets whilst wearing very little - thus exposing children to the concept of sexual entertainment whilst they are simply out in the town centre environment. The public marketing has increased over the years. Not only is this extremely damaging to children, this also means children are exposed to the concept of sexual entertainment in what should be a family-friendly environment, and means parents are unable to protect their children or prevent them from the exposure as this is happening on the high street. This does not happen only late at night, but early evening when families are out to dinner or coming back into the Windsor train stations, and is damaging to children as well as to the reputation of Windsor as part of a family-friendly Borough.

The venue is also promoted with a branded Pinks car which locates itself around Peascod Street and Thames Street, again exposing children to the concept of sexual entertainment which is inappropriate and goes against the Borough's child-safe environment.

We are a Borough committed to safeguarding all children, and exposing them from an early age to sexual entertainment which goes on in the town centre is not acceptable, safe or appropriate.

#### 2. Character of the locality

Windsor is a historic and cultural landmark in the UK. Pink is located immediately off the main high street - Peascod Street - and the town sees around 7million tourists visit per year, many of whom are families and school children visiting.

The premise also borders the residential part of Windsor with Arthur Road, Ward Royal flats and Darville House residences immediately surrounding Pinks.

Considering the historical, cultural and residential character of the locality, I would argue that based on Section 3 Control of Sexual Entertainment, Paragraph 12, in 3di, which gives local authorities the power to reject the renewal of a licence if it is considered inappropriate having regard to the character of the relevant locality, the licence should not be renewed.

To conclude, I am in no doubt that the application should be refused for the reasons outlined above so that we can keep all children resident and visiting RBWM safe from exposure to sexual entertainment which is increasingly encroaching onto the high street in Windsor, as well as the premise not being in keeping with the character of the locality.

Yours sincerely,

Councillor Natasha Airey

Lead Member for Youth Services and Safeguarding

Chair of the Windsor Town Forum

Councillor for Park ward, Windsor, RBWM